

# Sachin Thakur

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Portfolio: <https://www.digitalsachin.in/>

## Professional Summary

Dynamic and result-oriented Digital Marketing Professional with over 1.8 years of experience managing social media campaigns, paid ads, and marketing automation. Proven ability to boost online visibility and drive business growth through data-driven strategies. Skilled in Google Ads, Meta Ads, WordPress, and AI-based automation tools.

## Professional Experience

### **Pixelpiemia (Digital Marketing Agency) — Digital Marketing Manager**

*Apr 2025 – Present*

- Managing digital marketing strategy, paid campaigns, and team coordination for multiple clients. Focus on growth, brand awareness, and lead generation.

### **Vardhman Group of India — Digital Marketing Executive**

*(Dec 2024 – Mar 2025)*

- Led digital marketing initiatives including SEO, PPC, and content strategies. Improved engagement through creative campaigns.

### **Appexigo — Digital Marketing Executive**

*(Aug 2024 – Nov 2024)*

- Executed paid campaigns, analyzed metrics, and optimized ad performance across Google and Meta platforms.

### **Pingmedia — Internship Trainee**

*(Apr 2024 – Jul 2024)*

- Assisted in content marketing, keyword research, and campaign monitoring.

### **Welspun Living Limited — Data Entry Operator**

*(Jul 2020 – Mar 2023)*

- Maintained data accuracy, performed documentation, and supported team operations efficiently.

## Technical Skills

- Digital Marketing
- Social Media Marketing
- Meta Ads - Google Ads
- S.E.O - S.E.M
- WordPress Website
- Web Development
- AI Agents & Automation

## Education

B.Sc. — Dr. Bhim Rao Ambedkar University, Agra (2021)

Intermediate — U.P. Board (2018)

High School — U.P. Board (2016)

## Strengths

- Hardworking and dedicated toward work
- Self-motivated and open-minded
- Quick learner and problem solver
- Strong communication and leadership skills

## DECLARATION

I hereby declare that the details mentioned above are correct to the best of my knowledge and belief.

Place:

signature